

## **MEDAPPZ UNVEILS INTEGRATED MEDICAL SOFTWARE**

### **MedAppz iSuite is Web-based; New Advances in Electronic Medical Records (EMR) Automate Paperwork, Protect Physicians from Catastrophes**

BOCA RATON, FLORIDA – September 21, 2006 – MedAppz, the leader in web-based electronic health record (EHR) applications, today announced the MedAppz iSuite, a comprehensive system that allows ambulatory care practices to securely schedule appointments, chart patient information, write prescriptions, bill patients and file claims over the web.

“The MedAppz iSuite offers medical practices a way to run their businesses without huge investments in hardware, software, and integration,” said Brian Lichtlin, MedAppz CEO. “Created by physicians themselves, MedAppz iSuite applications simplify the way practices capture, manage, exchange and store patient information by automating the entire process.”

MedAppz iSuite applications also offer Coastal Area physicians the added benefit of built-in security from a web architecture that by its nature distributes information and automates remote backup. “In the midst of hurricane season, no doctor needs to be reminded how time, money, and even lives can be jeopardized when paper records are lost or destroyed by catastrophes,” adds Lichtlin. The Katrina catastrophe, he notes, has left 30,000 people still without health records, more than a year later.

Physician group practices with three or more doctors are expected to spend \$1.24 billion on electronic medical records systems in 2008, an increase of 125% over 2005 expenditures, according to Jewson Enterprises in Austin, Texas, a veteran healthcare information-technology market watcher.

MedAppz products, developed under separate brands for more than nine years before being launched today as the integrated MedAppz iSuite web-based service, are currently used in more than 200 clinics across the nation. MedAppz has a strategic alliance with The Interamerican College of Physicians and Surgeons (ICPS), the oldest and largest national Hispanic medical society in the U.S.

Physicians vouch for MedAppz iSuite's quality. “MedAppz has allowed us to improve our documentation easily and affordably,” says Nick Breuer, a medical doctor who runs his own practice in Boca Raton, Florida. “We can enter information about patients in real time in the exam room with tablet PCs, access data at a glance, and even integrate individual narratives into the record with voice recognition.”

MedAppz customers pay a monthly fee based upon the number of doctors per clinic and the modules they select. Since the software is delivered as a service, physicians avoid having to invest in expensive hardware, software, and IT staff. This means MedAppz customers generally end up paying far less for MedAppz iSuite modules than they otherwise would for comparable software and infrastructure.

**About MedAppz:** MedAppz offers web-based Scheduling, Electronic Health Record (EHR) and Billing applications that simplify clinic management, cut costs, reduce risk, and ultimately improve patient care. Visit [www.medappz.com](http://www.medappz.com) or call 1 (866) 360-7338 for more information.

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